

Jack Welch's 5 Rules for the financial crisis

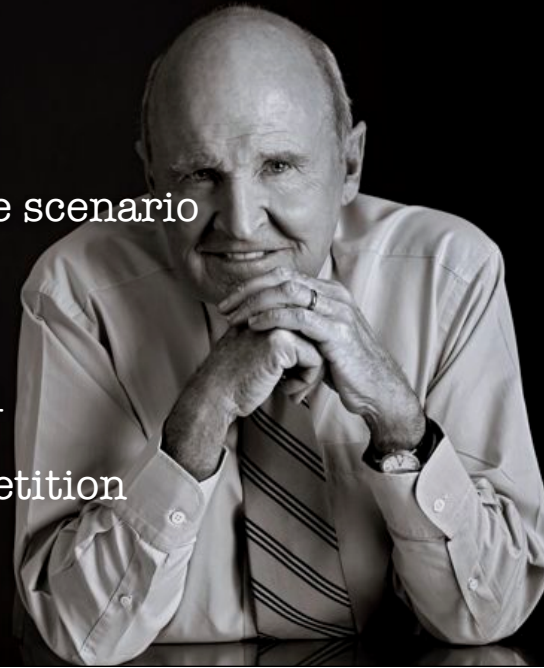
Keep costs in line

Prepare for worst-case scenario

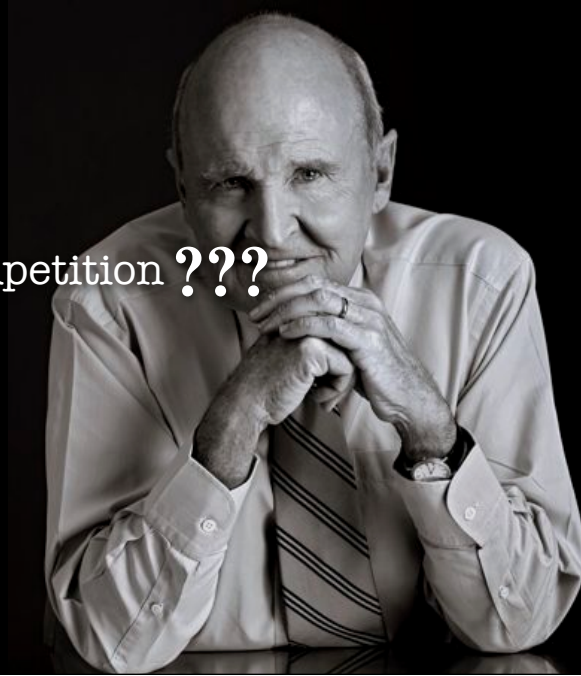
Love your best people

Communicate like hell

Buy or bury the competition



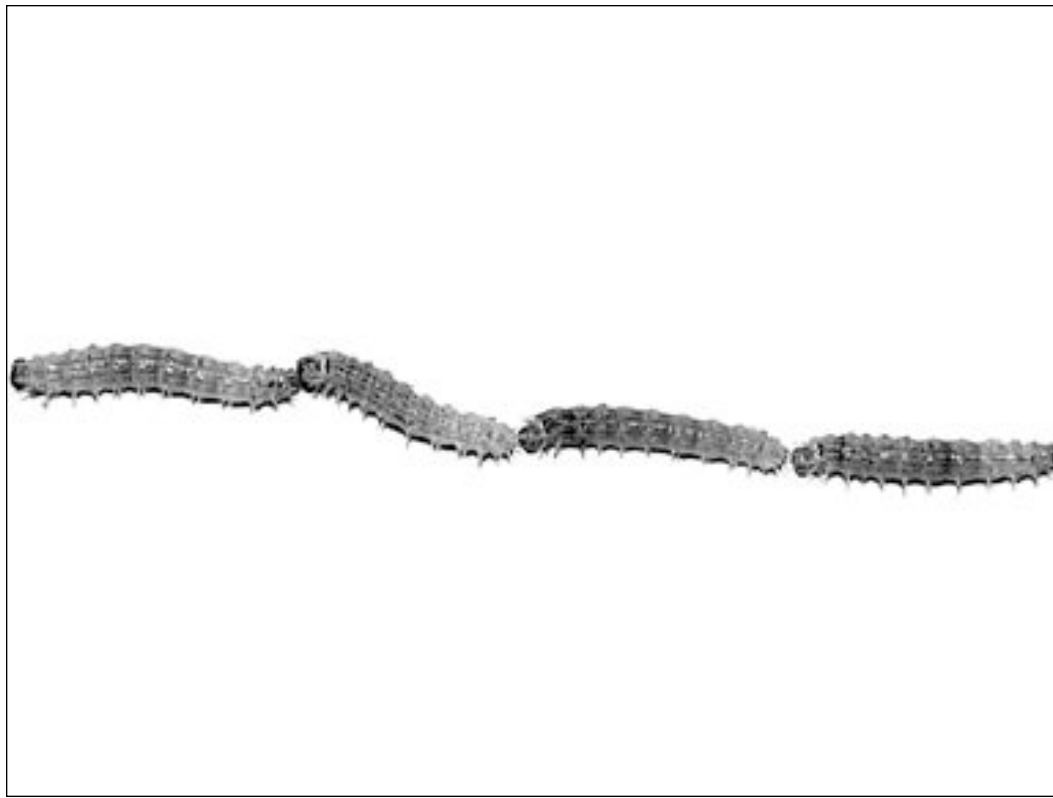
Buy or bury the competition ???



It's not particularly useful to
get better at what doesn't work.



Jean-Henri Fabre
1823 – 1915





Holding fast to your opinions
is great if you think
consistency is more
important than intelligence.

Admitting you were wrong
is simply acknowledging you're
smarter now than you were then.

Tomorrow's challenges can't be
solved with yesterday's thinking.

The future isn't
"The Present, Part II".

The Shock of the Possible

Seeing with new eyes

Asking the right questions

Breaking the rules

Finding unexpected connections

Creative thinking begins
with dissatisfaction.
Every itch is an opportunity.

In the beginner's mind
there are many possibilities.

In the expert's mind
there are few.

Shunryu Suzuki

Seeing with new eyes



Andrea Coleman











Things that are
impossible for human
beings to do...

but would be really **cool**
if we could do them.

impossible

but

cool

- ✓ Breathe under water
- ✓ Shape or color shift (be invisible)
- ✓ X-Ray vision
- ✓ Read minds (human and other)
- ✓ Time travel (see future)
- ✓ No aging or disease (instant healing)
- ✓ No death (back from dead)
- ✓ Beam (teleport)
- ✓ Two places at once
- ✓ No sleep
- ✓ Male birth
- ✓ Fly

A conclusion may simply
be where you were when
you stopped thinking.

Settling on an answer may be
settling for an answer.

Great answer!
(wrong question)

Asking the right questions



Dr. Vera Cordeiro







Unless you figure out
the right question,
it doesn't matter how good
the rest of your work is.

To be good you have to learn the rules.
To become great you have to break them.

Breaking the rules



Dr. Venkataswamy



















Aim for the impossible.
In Bocce, it's impossible to hit the target.
But without a target, there is no game.

THE UNEXPECTED CONNECTION
IS MORE POWERFUL
THAN ONE THAT IS OBVIOUS.

HERACLITUS

Unexpected connections



Ralf Hotchkiss



George Langler











BAY NATURE

AN EXPLORATION OF NATURE IN THE SAN FRANCISCO BAY AREA

SPECIAL SECTION Accessible Outdoors

Carquinez
Breakthrough

In Jack London's
Footsteps

Tracking Sudden
Oak Death



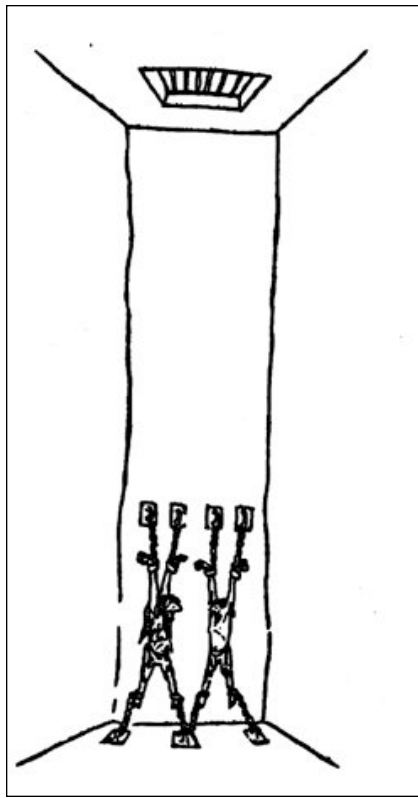
Your power may be small,
but your influence is incalculable.

Seeing with new eyes

Asking the right questions

Breaking the rules

Finding unexpected connections



Now here's my plan...

The miracle of creativity:
Looking ahead it seems impossible.
Looking back it seems inevitable.